

RALEIGH, N.C. — The joys of travel flow from “The Official 2022 North Carolina Travel Guide,” which maps a journey to favorite places, unexpected pleasures, and vast opportunities to create lasting memories from first-time experiences. With its appealing mix of destination highlights, historical intrigue and savory stops, the new guide from [Visit North Carolina](#) arrives today to inspire discovery in mountains retreats, alluring towns, spirited cities and coastal havens.

“The best journeys begin with planning and exploring the possibilities,” said Visit NC Director Wit Tuttell. “The new Travel Guide delivers ideas that make the most of moments on the road as well as the rewards of being in choice destinations. We’re excited by the countless ways to forge ‘firsts that last’ with a guide that embraces all 100 counties, which are home hidden gems as well as greatest hits.”

“The Official 2022 North Carolina Travel Guide” is free. The print edition is available at the state’s nine [Welcome Centers](#) or by calling 800-847-4862 (800-VISITNC). Readers can also link to [VisitNC.com/travel-guides](#) to request a copy, access the digital edition or download a PDF version.

To frame the spectrum of travel options, the guide features a different cover for each of the state’s three major regions. For the mountains, a shot of Oxbow River Snorkeling in Lake Toxaway captures a unique view of the French Broad River. Leah & Louise, a celebrated restaurant in Charlotte’s creative Camp North End, draws focus to the culinary appeal found in Piedmont cities. The coastal cover depicts the pleasures of a family getaway at Villa Capriani in North Topsail Beach.

Building on the [Outdoor NC](#) initiative to promote sustainable enjoyment of natural spaces, the guide highlights such wonders of the wild as migrating sea turtles and tundra swans; steers travelers to Hanging Rock, Crowders Mountain and other state parks; and points the way to places for paddling and fishing. Special callouts throughout the guide invoke the seven Outdoor NC principles adapted from those of the Leave No Trace Center for Outdoor Ethics, an initiative partner.

Culinary travelers can follow cues for indulging in North Carolina’s barbecue heritage and checking out retro dining spots. Articles about Raleigh, Winston-Salem and other cities namedrop not-to-miss places for food and drink. Readers will relish the “Primo Pairings” section, which connects popular activities to craft beverage.

“For travelers who value stories and their meaning, the guide offers plenty of food for thought,” Tuttell said. “Readers can find information and insight into the Black heritage of Asheville, Durham and Greensboro, and a feature on ‘unsolved mysteries’ adds intrigue to the journey. And whether the route is an interstate highway or a two-lane byway, the guide suggests stopping points that make the miles worthwhile.”

In all, the 108-page guide showcases more than 350 locations. A fold-out state map expedites navigation as travelers chart getaways to play golf, gaze at the night sky or indulge at a luxury resort. More than 130 images capture the state’s diverse beauty.

“Even the most seasoned travelers can find something fresh to enjoy on a North Carolina roadtrip,” Tuttell said. “The 2022 Travel Guide will point the way.”

Note: Images of the three Travel Guide covers are available for download [here](#).

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