**GREENSBORO, N.C.** — Grab your jig shoes and mark your calendars April 14-21, 2019, as Greensboro welcomes The World Championships in Irish Dancing at the Koury Convention Center.

After making the short list Greensboro was among three cities asked to present in Dublin, Ireland, to the Irish Dancing Commission. Representatives from the Greensboro Convention & Visitors Bureau and the Sheraton Four Season/Koury Convention Center pitched why Greensboro was the best place to hold their Championships in 2019.

"It is exciting that Greensboro has secured a world competition. This victory is the result of Greensboro teamwork and the event comes at a time to fill the void of other lost business" stated Henri Fourrier, President/CEO, Greensboro Convention & Visitors Bureau.

"We are very excited and look forward to having the Irish Dancing Championships in Greensboro. With a successful partnership and collaboration between our hotel and the Greensboro Convention & Visitors Bureau we were able to win over Orlando, Florida and Birmingham, England" said Mo Milani, Executive Vice President Koury Corporation Hospitality Division, General Manager, Sheraton Greensboro Hotel/Joseph S. Koury Convention Center.

The World Championships take place every year and the last time it was in the United States was in 2013. For more information on the Irish Dancing Commission visit **www.clrg.ie**.

## **About The Greensboro Area Convention & Visitors Bureau:**

The Greensboro Area Convention Center & Visitors Bureau is an independent, non-profit governmental authority whose mission is to aggressively market Greensboro's assets, maximizing economic impact while providing excellent visitor service. Guilford County ranks third in the state in travel and tourism expenditures, with over \$1.34 billion generated in 2016 and nearly 13,500 people employed in travel-related jobs. www.VisitGreensboroNC.com.

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https://media.visitnc.com/Greensboro-Will-Host-2019-World-Championships-in-Irish-Dance