

SMITHFIELD, N.C. — The new [Hampton Inn](#) at 160 Towne Center Place in Smithfield was developed, and is owned and managed by [Wintergreen Hospitality](#) of Chapel Hill.

Unique features include an outdoor lounge area with fire place, indoor pool, gym, complimentary daily breakfast, 24/7 coffee service, and a mini-mart style convenience shop stocked with your favorite treats. Visitors will also experience a custom lobby with beautifully designed interior spaces by CJMW Architecture of Winston-Salem, including high ceilings, vibrant artworks, moss wall. The state of the art meeting room can accommodate 40 people in a variety of settings – business meetings, training seminars, and social gatherings. Beer/wine and limited catering options coming soon.

The Hampton Inn is located at the intersection of US Business Hwy 70 and Interstate 95 (Exit 95) near the Carolina Premium outlets and relevant services such as UNC Johnston Health, Sheetz, Starbucks, Chipotle, and many other restaurants and shopping services. This location is a convenient hub for the corporate, industrial, agricultural, and leisure travelers along this section of I-95.

Wintergreen Hospitality previously owned and operated the former Hampton Inn Selma on Outlet Center Drive since 2008 and understands the significance of this general area to the local residents also. Alicia Whitehurst, general manager says that “our entire team at Wintergreen is grateful to have been a part of this community for the past 12 years and looks forward to serving guests and locals in the future for many years to come.

About Hampton by Hilton:

As the number one ranked lodging franchise for the last decade and one of the top five brands of the century, according to Entrepreneur, [Hampton by Hilton](#) – including Hampton Inn by Hilton and Hampton Inn & Suites by Hilton – serves quality-driven and value-conscious travelers at more than 2,600 properties in 29 countries and territories. The brand continues to lead its segment by providing guests with high-quality, thoughtfully designed accommodations and amenities, such as modern and spacious rooms, complimentary WiFi and free hot breakfast. Hampton by Hilton Team Members are committed to delivering exceptionally friendly and authentic service all backed by the 100% Hampton Guarantee. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits.

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CONTACT:

Alicia Whitehurst
919 965 6151
Alicia.Whitehurst@hilton.com

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