

SELMA, N.C. — The 2021 [LIVE@THE RUDY](#) shows are set to hit the stage July 10. This will mark the second Grand Opening of the Rudy Theater since first opening with live shows in 1998.

“As more and more people get vaccines and businesses are allowed to open, we plan to celebrate a Grand Re-opening, with our Classic Country Jubilee on July 10,” said owner/producer/musician Spook Joyner. “We will move that date up or back, depending on the Governor’s mandate.”

The Classic Country Jubilee will run from July through October, followed by a brand new Christmas Jubilee in November and December. The theater is ready to open, with health and safety as top priorities. Reservations are now being taken for Jubilee shows and for the LIVE@THE RUDY Concert Series, featuring exceptional visiting musical performers.

Unable to perform live for over a year, the cast has stayed busy rehearsing and recording songs that can be seen on LIVE@THE RUDY’s [website](#) and [Facebook page](#). Live performances of portions of the 2021 Easter Jubilee and the 2020 Christmas Jubilee are posted on those sites.

“Our hearts go out to those who have suffered during this pandemic, and we are so thankful for the donations, kindness, and support we’ve had from our fans,” said Mr. Joyner. “That support, combined with some arts council grants, has kept LIVE@THE RUDY from going under.”

LIVE@THE RUDY, a clean, family friendly, musical- comedy show, is the pride of Johnston County. In addition, the Rudy is a Count On Me NC certified business; you can learn more about Count On Me NC [here](#). It is a public health initiative that empowers businesses and their guests to do their part to keep everyone safe and healthy.

Check the website for show dates and reservations at rudytheatre.com or call the box office at 919-202-9927 or 1-877-THE RUDY.

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