**GREENVILLE, N.C.** — The Greenville-Pitt County Convention & Visitors Bureau (Visit Greenville, NC) is excited to announce the launch of our new **Pitt County Brew & 'Cue Trail**. This tourism campaign aims to help promote Greenville-Pitt County's growing number of local craft breweries and legendary barbecue joints, and grow our reputation as a culinary destination.

To start your epic road trip to some of the best craft beer and barbecue in the nation, pick up your Pitt County Brew & 'Cue Trail Passpork (pun intended) at the Greenville-Pitt County Convention & Visitors Bureau's Visitors Center located at 417 Cotanche Street Suite 100 in Greenville or at any of the Pit and Pint Stops featured on the trail. Start eating and drinking your way along the trail in any order you want, and go at your own pace collecting the official trail stamp from each location in your Passpork until you complete either the Breweries or Barbecue Joints sections, or both (we recommend both, it's more fun that way!)

- The Duck-Rabbit Craft Brewery- 4519 West Pine Street, Farmville
- Pitt Street Brewing Company- 630 South Pitt Street, Greenville
- Trollingwood Taproom & Brewery- 707 Dickinson Avenue, Greenville
- Uptown Brewing Company- 418 Evans Street, Greenville
- B's Barbecue- 751 B's Barbecue Road, Greenville
- Bum's Restaurant- 566 3rd Street, Ayden
- Jack Cobb & Son Barbecue Place- 3883 South Main Street, Farmville
- Moore's Old Tyme Barbecue- 2043 Central Park Drive, Winterville
- Parker's Barbecue- 3109 S Memorial Drive | 2020 Greenville Boulevard SE | 1801 East Arlington Boulevard, Greenville
- Sam Jones BBQ- 715 West Firetower Road, Winterville
- **Skylight Inn Barbecue-** 4618 South Lee Street, Ayden

Once you collect all your stamps bring the completed Passpork back to the Visitors Center, located at 417 Cotanche Street Suite 100 in Uptown Greenville to reclaim your Pitt County Brew & 'Cue Trail swag and get your picture included on the Brew & 'Cue Wall of Fame. Prizes for completing the trail include t-shirts and pint glasses branded with the trail logo! Use #visitgreenvillenc to share your photos of the food and fun you find at each stop and we will share them on our Visit Greenville, NC social media platforms.

Check out the Pitt County Brew & 'Cue Trail promo video: <a href="www.youtube.com/watch?v=H7RA9j-rRrl">www.youtube.com/watch?v=H7RA9j-rRrl</a>

Pitt County Brew & 'Cue Trail website: <a href="www.pittcountybrewandcue.com">www.pittcountybrewandcue.com</a> or <a href="www.pittcountybrewandcue.com">wisitgreenvillenc.com</a>/do/pitt-county-brew-and-cue

Must be 21 or older to participate in the Pitt County Brew & 'Cue Trail, receive a Passpork, collect stamps, and reclaim trail souvenirs. Participants should always drink responsibly and use safe means of transportation when making trail stops at breweries or restaurants that serve alcohol.

## **CONTACT:**

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https://media.visitnc.com/Visit-Greenville-Launches-Pitt-County-Brew-Cue-Trail