

THE RIGHT AMOUNT OF ADVENTURE AWAITS IN BOONE, NC



Wineries and Breweries Make a Name for Themselves

Much like Napa Valley and nearby Yadkin Valley, the Boone area will soon be recognized as its own American Viticultural Area (AVA) and be called the Appalachian High Country wine region. The area's altitude and rocky soil give it the distinguishable characteristics required for AVA designation. All that remains is congressional approval, which is expected in February 2017.

Likewise, our craft beer scene continues to blossom. Breweries like Appalachian Mountain Brewery and Lost Province Brewing Company offer tastings, events, and support for nonprofits.

> grandfathervineyard.com bannerelkwinery.com linvillefallswinery.com
appalachianmountainbrewery.com lostprovince.com booneshine.beer



View Fall Foliage from New Heights

Experience the autumn foliage as you soar above and through the trees. Boone area zip lines let visitors view the fall color from a different perspective. Sky Valley winds through old-growth Appalachian forests and across a valley, while Hawksnest zips over a former golf course and ski resort.

> skyvalleyziptours.com hawksnestzipline.com



Find Outdoor Adventure Year-Round

With three area ski resorts and the largest snow tubing park on the East Coast, the Boone area provides four seasons of outdoor adventure. Spring, summer, and fall offer a range of options including hiking, waterfall viewing, horseback riding, mountain biking, road cycling, canoeing, kayaking, whitewater rafting, river tubing, and fishing.

> exploreboone.com



The Peak of Mountain Biking Experiences

Named one of the country's "Ultimate Ride Hotspots" by *Velo Magazine*, Boone's state-of-the-art Rocky Knob Mountain Bike Park offers 8.5 miles of stacked loop trails for all skill levels, four bike skill areas, and a pump track. Just 20 miles away lies the Emerald Outback trail system with 8 miles of new single- and double-track trails at more-than-mile-high elevations. Sugar Mountain, Boone's Greenway, and the Kerr Scott Trails add to the diverse trail system in the Boone area.



The Ultimate in Mountain Rest and Relaxation

It's easy to pamper yourself in the Boone area, with Westglow Resort & Spa, the Spa at Crestwood, the Spa at Eseeola Lodge, and the Spa at Chetola Resort all offering sophisticated, luxurious settings with soothing services. In 2016, *Travel & Leisure* ranked Westglow Resort and Spa second among "Best Destination Spas in the U.S." Readers of *USA Today* just voted the Art of Living Retreat Center the "Best Health & Wellness Resort in America."



Boone: Ski Capital of the South

With three area ski resorts within a 20-mile radius, Boone has long been considered the "Ski Capital of the South." Sugar Mountain has a new 2,900-foot-long slope featuring a 700-foot vertical and a high-speed six-passenger lift that gets you to the top in five minutes, while the French-Swiss Ski College at Appalachian Ski Mountain has taught over a million people to ski. An après-ski favorite, 5506' Skybar at the top of Beech Mountain's slopes, offers food and drink plus a breathtaking panoramic view of three states: North Carolina, Virginia, and Tennessee.

> appskimtn.com beechmountainresort.com skisugar.com



Appalachian Music and Culture Run Deep

The legacy and influence of Boone area native Doc Watson is felt throughout southern Appalachia and in the multiple concert series held in and around Boone. Enjoy live music with roots in traditional folk and bluegrass at An Appalachian Summer Festival, the weekly Jones House concerts on the lawn, or the Mountain Home Music concert series.

The Boone area is also home to art and drama. Experience the performing arts at *Horn in the West*, the third-longest running outdoor drama in the nation. Visit the Turchin Center for the Visual Arts in Boone and the Blowing Rock Art & History Museum for colorful local exhibitions.

> mountainhomemusic.com tcva.org appsummer.org
joneshouse.org blowingrockmuseum.org horninthewest.com



Get Hooked in Fly Fishing Heaven

Trout need cold, clean water, and the Boone area has plenty. Our scenic, pristine rivers and streams are magnets for anglers in search of the best fly fishing in the Southeast. Five major rivers in the Boone area offer over 300 miles of water and an endless supply of fishing holes. Boone area outfitters can guide any angler to the best spots for a day of casting from the bank or wading in the rapids.



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