

The Outer Banks[®]

OF NORTH CAROLINA

2016-2017

The Outer Banks of North Carolina, also called #OBX, is a cool family beach adventure destination on the East Coast...A chain of four islands and infinite opportunities. Discover yours today. OUTERBANKS.ORG

now OPEN

NC Aquarium on Roanoke Island \$6.5 Million in upgrades include jellyfish world, Civil War Ironclads, Sea Treasures and Seven Rivers galleries and the popular Sea Turtle Rehab center.



Croatoan Archaeological Society displays new artifacts found on that may be linked to the demise of the Lost Colony of 1587. As seen on Nat Geo, a new gallery opened in 2016 displaying the finds!

brand NEW



The Outer Banks Scenic Byway One of only three National byways in North Carolina, NC12 highway is your route to immersing the most wild and natural beaches in the South that you can easily visit by car. Visit the 1874 **Chicamacomico Coast Guard Museum**, the first Life-Saving Station in North Carolina. See shipwreck artifacts at the **Graveyard of the Atlantic Museum**, watch fresh fish come in from the docks at **Hatteras Harbor Marina**, or take an eco-tour at **Hatteras Island Ocean Center**.



Hatteras Salt Works steps up the Sea Salt trend with a fully green backyard business that preserves the minerals from the Gulf Stream and Labrador Currents. Kill Devil Rum label turns 2 in 2017, take a tasting tour of **Outer Banks Distilling** in Manteo. The Outer Banks has cool culinary stories across a hundred miles from white table cloth to cinderblock dives and plenty of craft beer and spirit slakers.

We can't think of a better way to take advantage of the inspiring nature, unspoiled beach wilderness views and breathtaking star-filled skies than getting back to basics at one of the **Cape Hatteras National Seashore campgrounds**. Four sites have extended their seasons for the NPS Centennial through the last weekend in November! Interest in the camping experience has been trending big time for both lodging and inspiration.

January is a big reservation month for vacation rental homes, which make up about 80% of the lodging on the Outer Banks. A good time to offer **tips and reviews** for social conversations!

the HOLIDAYS

Join us on the Outer Banks for **OBXmas Weekends**, a calendar we've put together so you don't miss out on holiday spirit when on vacation. There's something to do every weekend between Thanksgiving and New Years! WinterLights at Elizabethan Gardens takes center stage!

art SMART

Seagreen Art Gallery is one of the largest privately held galleries in the South and the oldest one on the Outer Banks, owned by the Smith family for 55 years! Seagreen Gallery is a Wonderland of unexpected decorative pleasures. Take a Lushes with Brushes painting class and leave with your own wall art at **Trio Wine, Cheese and Beer bar**.

anniversaries

Owens Restaurant turns 70 this year, making it one of the oldest, same-family restaurants in North Carolina. The gold standard of old school OBX fine dining has a timeless recipe for doing surf and turf right. John's Drive-In of Kitty Hawk turns 40 in 2017.



connect THE DOTS

Join the #OBXnow social network! The Outer Banks Visitors Bureau has one of the largest social followings in the South, and we like to talk travel! Pitch us about Influencer trips. Tag us while you're on the Outer Banks and amplify your voice. We want to connect you to one of the **most recognized destination brands** on the East Coast.

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Aaron Tuell

Public Relations Manager
tuell@outerbanks.org
(252) 473-2138