



What's the Buzz in and Around Winston-Salem?

A city of arts and innovation, Winston-Salem is your Southern wake-up call, a feast for the thinking traveler. Evolved from its traditional Moravian, tobacco and textile roots into a thriving city gaining popularity as the gateway to the Yadkin Valley wine region, North Carolina's first and largest American Viticultural Area (AVA), Winston-Salem is a city that boasts a rich history and impressive culinary scene reflective of its Southern heritage. Learn more at www.VisitWinstonSalem.com.

Newly Renovated Historic Hotels

Kimpton has officially opened the doors to [The Kimpton Cardinal Hotel](#) in downtown Winston-Salem. North Carolina's first Kimpton property, The Cardinal is located inside the historic R.J. Reynolds building – with its art deco style, the iconic building is best known for being the prototype for the Empire State Building. The 174-room hotel is the only Kimpton with the perks of an adult recreation room, featuring an adult-sized twisty slide, indoor basketball court and bowling alley. On the ground floor, [The Katharine Brasserie & Bar](#), named after the matriarch of the Reynolds family, is a community restaurant featuring French cuisine and an extensive wine and craft cocktails menu. **Coming Fall 2017:** Located in the heart of downtown, The Pepper Building, a remarkable gem built in 1928, will be transformed into a **Hotel Indigo**. The historic hotel will house 75 rooms, a state-of-the-art fitness center and two restaurants: *Sir Winston*, on the ground floor and *Pepper'd by Sir Winston*.



Reynolda's 100th Birthday Celebration

Once the home of tobacco baron R.J. Reynolds and wife Katharine, the [Reynolda House Museum of American Art](#) will celebrate the estate's **100th anniversary** in 2017, along with the museum's 50th. Reynolda is home to one of the finest collections of American art in the nation. On display this fall/winter is [Grant Wood and the American Farm](#) (Sept. 9 – Dec. 31, 2016). This breathtaking exhibition celebrates Americans' renewed interest in knowing where their food comes from, while tracing how family farms have shaped Americans' identities for centuries. "The focus on farming this season is all about telling the whole Reynolda story, including its history, its art, and its place in the community. It's also about lifting up the importance of farming not only in North Carolina but throughout our country," said Allison Perkins, executive director of Reynolda House.

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New in Old Salem

Old Salem Museums & Gardens celebrates their 250th anniversary this year and has just announced the opening of a new self-guided gallery this fall, the **Dianne H. Furr Moravian Decorative Arts Gallery**. The gallery will include nearly 2,500 square feet dedicated to the rich material culture created by the Moravians of North Carolina. Located in Old Salem's Frank L. Horton Museum Center, over 150 objects made by Moravian settlers living in the Wachovia tract between 1753 and 1850 will be displayed.



Southeastern Center for Contemporary Art (SECCA) - Dispatches

The Southeastern Center for Contemporary Art provides visitors dynamic experiences with contemporary art and artists.

Coming Fall 2016: In partnership with the Pulitzer Center, SECCA will release *Dispatches* (Nov. 1, 2016 - Feb. 19, 2017), a multi-platform exhibition that brings together contemporary artists, Pulitzer-prize winning photojournalists and new media artists in a survey of existing works and launches a series of commissions, or "dispatches," that respond to current events. *Dispatches*, is divided into five thematic zones: Post-9/11 Realities; Borders and Migrations; Ecological Justice; New Forms of Social Action; and the 2016 U.S. Presidential Election.

A Proud History of Women Waymakers

Since the arrival of the Moravians in 1753, women have been making significant strides in Winston-Salem. Well before Rosie the Riveter, Moravian women were educated, earning their own wages and had the freedom of choice when it came to marriage. Fast-forward a century to Katharine Reynolds, wife of R.J. Reynolds, visionary and day-to-day general contractor for the Reynolda Estate. In the height of the Roaring 20's, Katharine was ahead of her time, owning 660 acres by age 31. Today in Winston-Salem, we are home to Salem College, the country's oldest women's college, as well as a plethora of women-owned restaurants and executive chefs taking the area's renowned culinary scene to new heights.

Breweries, Distilleries & Wineries

As the historic birthplace of North Carolina's first microbrewery distillery (Single Brother's House in Old Salem), the state's first pour-your-own craft beer wall and home to Foothills Brewing's wildly popular Sexual Chocolate Imperial Stout, Winston-Salem knows a thing or two about beer. Foothills Brewing, Small Batch Beer Co., and Hoots Roller Bar & Beer Co., all serve up small batch, specialty brews and seasonal varieties. Broad Branch Distillery and Sutler's Spirit Co. each welcome tours and tastes of their craft spirits. Broad Branch offers small-batch, premium white whiskey while Sutler's features hand-crafted gin. Winston-Salem is also the gateway to N.C.'s largest wine region, the Yadkin Valley, where more than 40 award-winning wineries offer tastings, tours and special events.

The Evolution of the Moravian Culinary Trail

Winston-Salem offers an extensive self-guided culinary trail series that celebrates our deep Moravian food roots. The trail starts with the whisper-thin Moravian cookie, continues with our famous Moravian Chicken Pie (not to be confused with pot pie!) and ends with buttery and slightly sweet Moravian sugar cake. Since the trail's inception, we've seen Moravian influences grow throughout our city. Now, you can enjoy Moravian ginger-cookie-scented candles and tea at Twin City Hive, Moravian Porter craft beer at Foothills Brewing, Moravian Sugar Cake ice cream at Dewey's and so much more!



Seasonal Events:

Bookmarks Festival of Books and Authors (Sept. 8-10) ♦ **Texas Pete Culinary Arts Festival** (Sept. 17-18) ♦ **Piedmont Craftsmen's Fair** (November 19-20) ♦ **Historic Holiday Homes Tours** (Nov. – Dec.) ♦ **Tanglewood Park Festival of Lights** (Nov. – Jan.) ♦ **National Black Theatre Festival** (July 31 – Aug. 5, 2017) ♦ **Winston-Salem Open** (August 2017)