



# Cabarrus County, NC

Concord | Harrisburg | Kannapolis | Midland | Mount Pleasant

## HOLIDAY HAPPENINGS

Along with tree lightings and parades in each community, find festive fun at Great Wolf Lodge where the 80,000-sq. ft. water park is kept 84° and flurries fall in the lobby during Snowland! Drive on legendary Charlotte Motor Speedway during Speedway Christmas (Nov 19-Jan 2), a 3.75-mile drive-thru light show featuring over 4 million LED lights and drive-in movies on a 16,000 sq. ft. HDTV! Wrap up holiday shopping, visit the only Lionel retail store, and experience Sea of Lights at SEA LIFE Aquarium inside Concord Mills, the state's largest outlet and value retail shopping center. Plus, celebrate the season with an afternoon candle lit tour through the underground mine tunnels at the site of America's first discovery of gold during "A Golden Christmas" at Reed Gold Mine (Dec 4)!

## DISCOVER DOWNTOWN

Explore what's new as revitalization continues in the downtown districts of Concord and Kannapolis! After a successful inaugural season, the Kannapolis Cannon Ballers kick off 2022 at Atrium Health Ballpark on April 8. From veteran-owned brewery Old Armor to new lodging at The Mill Inn, learn about recent additions here including local restaurants, boutiques and beyond. Plus, new offerings join signature experiences in Historic Downtown Concord where enhancements like the Union Streetscape will provide an even more inviting atmosphere for visitors and residents alike.



## CRAVE CABARRUS

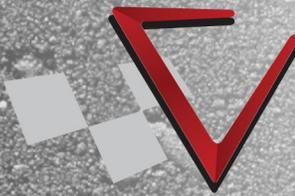
Take part in the area's annual savory celebration to support our eateries—Cabarrus Burger Madness! Throughout the month of March, local restaurants in Cabarrus County debut brand new burger creations. After diners devour, deliberate, and vote for their favorite, the winner is awarded bragging rights. Plus, explore all of Cabarrus County's culinary offerings from a developing food hall at Gibson Mill Market to 10 craft breweries and an award-winning whiskey distillery located inside a former prison.



## VICTORY LAP

Mark your milestone and celebrate your win with a Victory Lap in Cabarrus County! Spring is the perfect time to experience the destination's premier motorsports entertainment, adrenaline-fueled activities, and outdoor adventures. Thrill seekers can enjoy an action-packed itinerary filled with race car ride-alongs, indoor skydiving, mountain bike trails, and awe-inspiring motorsports events including the NHRA Four-Wide Nationals (April 29-May 1), NASCAR Cup Series Coca Cola 600 (May 29) and more.





# WHERE RACING LIVES

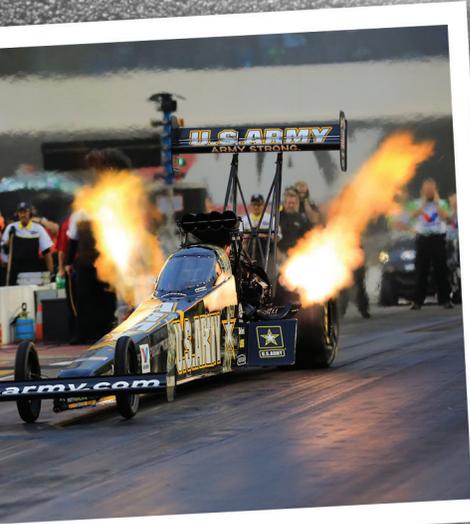
CABARRUS COUNTY · NORTH CAROLINA

## ACCELERATE YOUR STORY

Welcome to Cabarrus **[KUH-BEAR-US]** County!

Cabarrus County, "Where Racing Lives," is located in south-central North Carolina in the Piedmont region, about 20 minutes north of Uptown Charlotte. The area encompasses five municipalities: the cities of Concord and Kannapolis, and towns of Harrisburg, Midland and Mt. Pleasant.

Known as a hub of engaging experiences, Cabarrus County is home to premier motorsports entertainment, shopping, family-friendly attractions, outdoor adventures, historic sites, charming downtowns, and more.



Julie Hinson  
Communications Manager  
Cabarrus County CVB  
Julie@VisitCabarrus.com  
Direct: 704-456-7967  
www.VisitCabarrus.com

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at [CabCoCVB.com](http://CabCoCVB.com)



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