

## THE LAKESIDE OF CHARLOTTE

**FOR IMMEDIATE RELEASE:** North Carolina’s “Inland Sea” is not only a place of breath-taking beauty, but it offers plenty of entertainment and activities. Loaded with genuine charm, our towns of Cornelius, Davidson, and Huntersville are filled with rich history and culture, exceptional dining and one-of-a-kind adventures. Our outdoor playground, created by Duke Energy in the 1960s, is conveniently located 20 miles north of uptown Charlotte. Take the Lake Norman voyage where amenities and excitement abound.



**ALOHA PADDLE SPORTS**



**CHARLOTTE CYCLEBOATS**



**CAROLINA RAPTOR CENTER**



**HISTORIC LATTA PLANTATION**

520 miles of shoreline and 32,510 acres of recreation make for plenty of opportunities to explore the waters of Lake Norman. Lake activities can mean a variety of things from *wakeboarding and paddleboarding* to *fishing and sailing*. It’s a water sports paradise. With so many acres and miles of shoreline, the best way to explore the lake is by boat. Several marinas grace the shores of Lake Norman, providing **boat rentals** and launches. Boats and pontoons share the waters with *jet skis, kayaks, canoes, paddle boards, and swimmers*. Paddle board at **Aloha Paddle Sports** or catch a ride on NC’s first and only pedal-powered party boat at **Charlotte Cycleboats**. You can reserve individual seats or the whole boat for a 2 hour chartered cruise. Don’t forget to stop by the public swimming beach for a quick dip at **Ramsey Creek Park**.

Come explore nature’s wonders at the **Latta Nature Preserve**. The 1,400 acre preserve boasts 16 miles of trails for *hiking, segway tours, and kayaking tours*. Get face to face with birds of prey at the **Carolina Raptor Center**, which houses one of the world’s largest raptor collections. Don’t miss the *live flight shows, Harry Potter Owl Exhibit, Bald Eagles: Savannah and Derek*, and a world of *Vulture Culture*. With a new facility coming soon, the Quest Adventure Center will be a state-of-the-art environmental education center. Then step back into the past at **Historic Latta Plantation**, a circa 1800 cotton plantation and living history farm with *historical tours, educational trips, and annual reenactments* of battles from the Revolutionary War, Civil War and World War II.



Being located in the heart of NASCAR country, Lake Norman is the perfect pit-stop for a race shop tour. Browse the pristine facilities of a racing and football legend at **Joe Gibbs Racing** and discover his race shop, providing behind the scenes access to race fans.

Lake Norman hosts many unique annual events that are sure to please. Some of our favorites include the **Carolina Renaissance Festival** (Oct-Nov), **Rural Hill's Loch Norman Highland Games** (Apr), **Amazing Maize Maze** (Sept-Oct), **Annual Lighted Boat Parade** (Dec), **North Carolina Brewers and Music Festival** (May), and the **Charlotte Asian Festival & Dragon Boat Race** (May).

## WHAT ELSE MAKES US FUN & DIFFERENT?

Many opportunities for **live music**. Dance with the family during the summer days at **Birkdale Village**, chill to live music at the waterfront **North Harbor Club**, discover the hottest local bands at **Old Town Public House**, enjoy the music outdoors at **Concerts on the Green**, or laugh out loud at the **Lake Norman Comedy Zone**.

**Breweries** where you can experience NC craft beers through brewery visits, local tasting events and festivals. The Lake Norman area features **Ass Clown Brewing Co.**, **D9 Brewing Co.**, **Eleven Lakes Brewing**, and **Primal Brewery**.

Agritourism is in Lake Norman. **Metrolina Greenhouses**, the world's largest single site greenhouse. Area **farm tours** feature local favorite **Old Store Produce** plus some of the best **Farmer's Markets** around. The 100 year old **Bradford Store** which sells only organic, locally and regionally made foods and products.



**Davidson's** quaint charm and pedestrian friendly downtown lined with shops embody all that you expect of the quintessential small southern town. Stop by **Kindred Restaurant** to try one of the country's best pasta dishes.

Kindred is all about sharing the love (and food). As the young couple moved back to the husband's hometown to open a restaurant, it turns out they're not just running a business - they're building a community. In 2015, Bon Appétit named it no. 7 on the Hot 10 list for best new restaurants. The Kindred family's new lakefront restaurant, **Hello Sailor**, made Bon Appétit's nominee list for 2018 with their modern fish camp feel. Joe Kindred, three time James Beard Award nominee for best chef in the southeast, cherishes his childhood on Lake Norman with one salt-and-pepper catfish and fried bologna sandwich at a time.

New to Lake Norman's dining scene is **BoatYard Eats** in Cornelius. With rotating food trucks, local NC craft beers and live music.

*Contact us for accommodation assistance, itinerary suggestions, and photo or content requests. We welcome the opportunity to show off our towns and love to hear any ideas you have too!*

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