



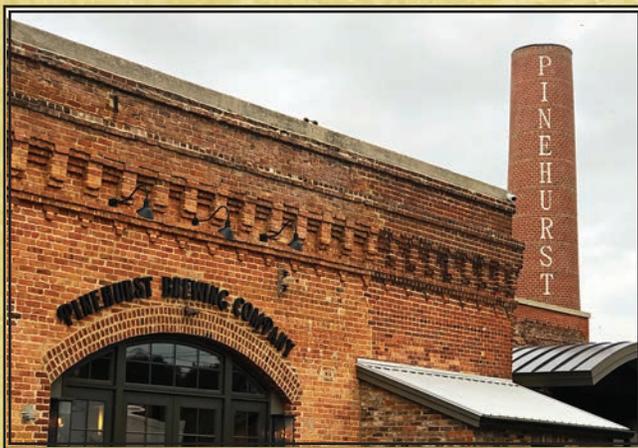
**PINEHURST
SOUTHERN PINES
ABERDEEN
AREA**

Convention & Visitors Bureau

The Pinehurst, Southern Pines, Aberdeen Area has a storied legacy of golf unlike any other place in the country. Here you'll find North Carolina's best golf courses, world-class dining and shopping, outdoor adventures, equestrian facilities, and more. But it's not just an ideal family vacation destination. With a wide variety of hotels, resort-style accommodations and meeting spaces, it's also an ideal location for corporate events and group golf outings.

Bucket List Golf Destination

As the Home of American Golf, the Pinehurst, Southern Pines, Aberdeen Area is globally-recognized as a bucket list golf destination. From the iconic and legendary Pinehurst No. 2 to the newly redesigned Pinehurst No. 4 (named "Best New Golf Course" in 2019 by Golf magazine), golf in the Sandhills region of North Carolina offers a variety of memorable golf experiences on layouts created by the biggest names in the game including Donald Ross, Gil Hanse, Dan Maples, Jack Nicklaus, Arnold Palmer, Coore/Crenshaw and many others. In May, Pine Needles will host the 2019 U.S. Senior Women's Open and this summer Pinehurst Resort will host its fourth U.S. Amateur Championship on courses No. 2 and No. 4. While Pinehurst Resort and Pine Needles/Mid Pines top the list of courses in the area, the destination offers more than 30 places you can play including Tobacco Road, Talamore, Legacy and Dormie Club.



Raise a Glass to the Growing Craft Beer Scene

The craft beer scene is rapidly growing in the area as the destination now boasts three breweries with the promise of more to come! Last fall, the Pinehurst Brewing Company debuted and is a must see experience, not just for the beer created by master brewer, Eric Mitchell (regarded as one of the finest young brewers in the craft beer community), but also for its history. The brewery was retrofitted into an old steam plant that was built in 1895 and powered all of Pinehurst in the early days of the resort. Their signature brisket is slow-cooked for hours on-site and the outdoor Bier Garden with seating for 50 people is a place you can bring your furry friend while you sample a variety of brews with fellow beer enthusiasts. Also enjoy Railhouse Brewery in Aberdeen and Southern Pines Brewing Company in Southern Pines, both owned and operated by former Green Berets, Army Rangers and Airborne soldiers.

Farm to Table Movement is Alive and Well

The combination of innovative and unique local restaurants and an abundance of local farms offering a variety of products has created a Farm to Table boom in the Home of American Golf. Local restaurants like Ashten's and Elliott's on Linden source the majority of their menus from local farmers that provide a wide variety of products including greens, cheese, meats, and yes, ostrich eggs! Farms like Misty Morning Ranch, Paradox Farms, Priest Family Farm and others work with the local chefs to not only provide primary source products, but also collaborate with them to grow certain products seasonally based on demand from restaurants. This unique collaboration allows restaurants to constantly change their menu offerings to the benefit of the consumer who crave a fresh and local dining experience found nowhere else. Other great local restaurants include Chapman's, Scott's Table, Wolcott's, Sweet Basil, Betsy's Crepes and The Deuce at Pinehurst Country Club.



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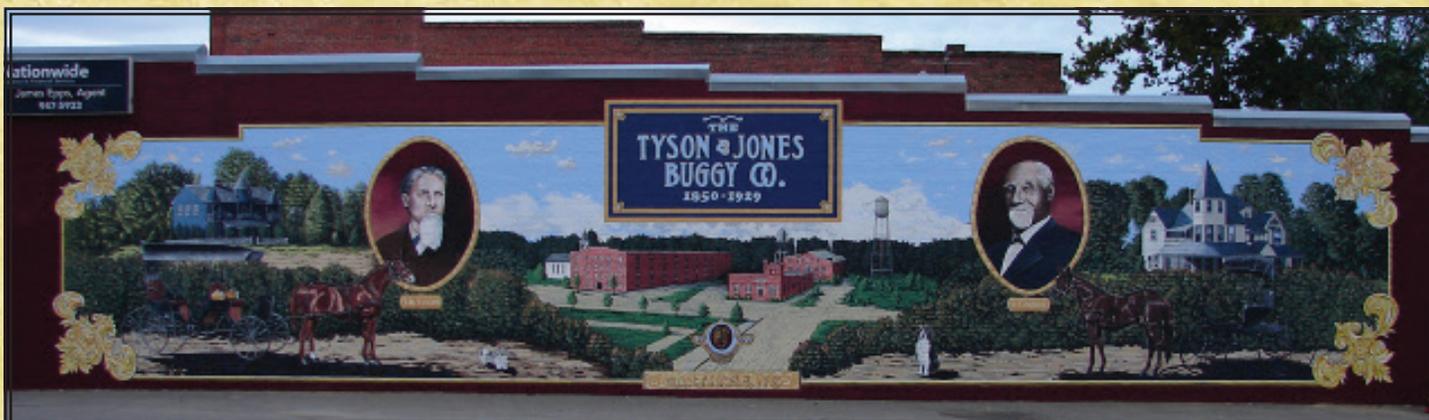
Shop Local in Downtown Southern Pines

Catch up with friends in the local coffee shops while walking the dog on Saturday morning, watch the trains pass through the heart of town by the original depot, or stroll the main street where you will find an abundance of quality local shop owners providing unique and specialized products. R. Riveter is a true American success story as the handmade handbags they create are crafted by military spouses stationed worldwide. Heritage Flag Company produces a variety of flags made from whiskey and wine barrels – some even made from trees that fell along Pinehurst No. 2 during Hurricane Matthew in 2016. Other shops like Mockingbird on Main, Marie & Marcele and Monkee's of the Pines make for a great afternoon of shopping until you're dropping.

Take a Day Trip to Carthage

The county seat town of Carthage is home to one of the most unexpected BBQ joints in North Carolina. The Pik-n-Pig is a family-owned establishment and while their menu will have your mouth watering for BBQ and a slew of Southern comfort food favorites, its location is unlike any other. Pik-n-Pig sits just off the runway of the Gilliam-McConnell Airfield. Adults and children alike can watch as private planes take off and land. Occasionally, military aircraft stop by as they cannot resist the convenient BBQ pit stop. From there, take the short drive into downtown Carthage where a series of new murals adorn several building facades, each depicting an aspect of the town's rich history, such as one about the old Tyson and Jones Buggy Factory, and others about the county's tobacco industry heritage and another commemorating the life of WWI flying ace and Carthage resident, James Rogers McConnell.

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Upcoming Events in 2019:

- **Festival D'Avion, April 12-13:** This two-day event showcases aircraft from every branch of the military and a special Friday night concert by Eagles cover band, On The Border.
- **Cameron Antiques Fair, May 4:** More than 300 antique dealers display their antiques and collectables in the village shops and along the streets in historic downtown Cameron. Southeast Travel Society Top 20 event in the Southeast for May 2019.
- **Epicenter Festival, May 10-12:** The newly created three-day music festival will feature Foo Fighters, Judas Priest, Korn, Tool and more. More than 100,000 fans are expected to attend at the Rockingham Dragway and Speedway grounds.
- **Carthage Buggy Festival, May 11:** Started in 1989, this event is a celebration of the rich history of Carthage to commemorate the famous Tyson & Jones Buggy Factory that manufactured horse buggies from the mid 1800s into the 1920s. Southeast Travel Society (STS) Top 20 event in the Southeast for May 2019.
- **U.S. Senior Women's Open, May 16-19:** USGA national championship played at Pine Needles Lodge & Golf Club. Laura Davies is the defending champion. *No ropes between fans & players* – walk the fairways with the legends of the LPGA!
- **U.S. Kids and Teens Golf World Championships, July 25-27:** More than 2,000 junior golfers descend upon Pinehurst and a multitude of golf courses for the kid's version of the U.S. Open. Come watch the parade of nations through the Village of Pinehurst as the young golfers show off their respective country flags in between competitive matches.
- **U.S. Amateur, August 12-18:** Come watch the best amateur golfers in the world as they compete in the U.S. Amateur. These are future stars of the PGA TOUR, European Tour and others as they compete for this prestigious USGA national championship on Pinehurst No. 2 and No. 4.