

MAKE TIME FOR MOMENTS THAT MATTER

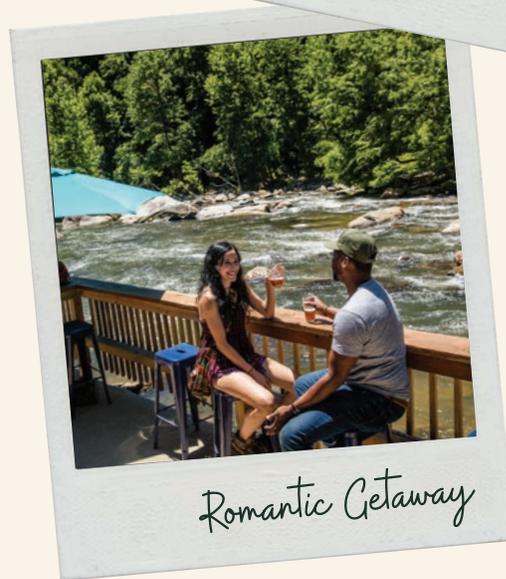
with Lake Lure, Chimney Rock and the Blue Ridge Foothills

Stop and feel this moment. This is one of the simple experiences of joy that life is all about. The moment you take in that deep breath that you didn't realize you haven't been taking. The moment you laugh so hard you feel weightless for a second. The moment you reach the apex of your hike and take in the view. These are the moments that matter most when we look back.



FROM MOUNTAINS
TO MAIN STREET
we have something
for everyone.


Lake Lure &
the Blue Ridge Foothills
Rutherford County, NC



Explore the unique characteristics of each of our small towns!

BOSTIC

Full of rolling green hills, the South Mountain Game Lands and the most iconic sections of the historic Cherry Bounce Driving Trail. Bostic hides its treasures away in whisky stills and on dusty, dirt roads. Sample award-winning spirits at Defiant Distillery, make a pit stop at North Carolina's oldest family-owned retail business and enjoy our newest addition, Yogi Bear's Jellystone Park, Golden Valley.

CHIMNEY ROCK VILLAGE

Shop one of a kind Appalachian crafts and outdoor gear or pay a visit to Chimney Rock State Park, where thousands of visitors come each year to take in the panoramic 75-mile view from high atop the granite monolith. Enjoy craft beer with a view at Hickory Nut Gorge Brewery, or sip delicious wine at Burntshirt Winery. Rest your head at one of the beautiful inns, cabins, or B&Bs, there is something for every style and budget.

FOREST CITY

Enjoy modern boutiques, nostalgic antiques and trendy eateries, then catch live music several nights a week at POPs Pavillion or local hot spots. Treat yourself to a trip in the holiday season and enjoy more than one million Christmas lights, an annual tradition since 1930.

LAKE LURE

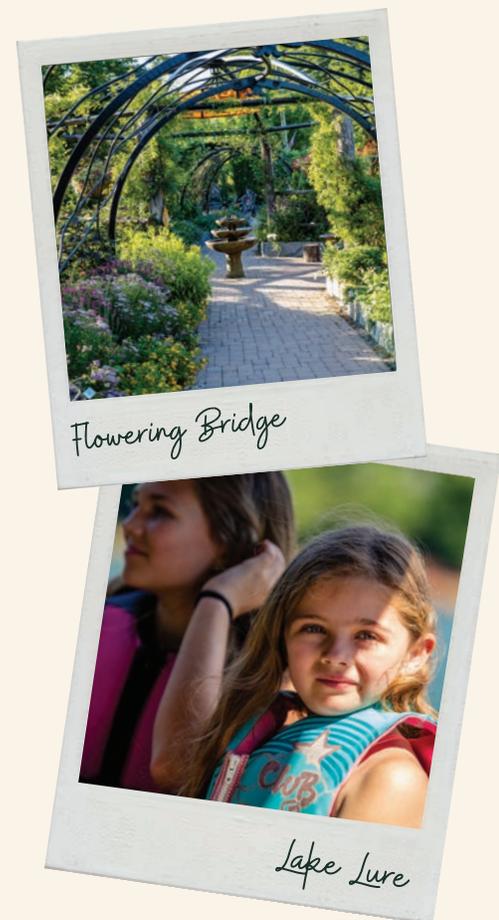
Mountain cliffs, a rushing river and a serene lake embody the beauty that is Lake Lure. Relish in a plethora of outdoor adventures, dine at delicious lakeside eateries, stay in diverse historic inns, cabins and lakefront homes. Whatever you do, don't forget to look up and take in the starry night sky and appreciate the quiet calm of beautiful Lake Lure.

RUTHERFORDTON

One of the oldest towns in North Carolina, Rutherfordton holds the title for 2016 Small Town of the Year and will not disappoint with its charming shops, antebellum homes and quaint coffee shops and restaurants. A variety of walking trails coupled with a 10,000 square foot children's museum makes this town an ideal family vacation destination.

SPINDALE

Enjoy the small town charm of the eclectic shops and restaurants that line Main Street and the brick buildings that have stood for generations. Explore the length of the town on the 13+ mile Thermal Belt Rail Trail that connects Forest City to Rutherfordton and runs right through downtown Spindale.



PLAN YOUR TRIP
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