

WILKESBORO

NORTH CAROLINA



MIND-BLOWING MUSICAL TALENT

Music is at the very heart and soul of Wilkesboro, as traditional music continues to be passed down to generations. Marvel at the talent showcased in the **Blue Ridge Music Hall of Fame**. Celebrate the **Carolina in the Fall** music and food festival hosted by the Kruger Brothers, or get inspired by the tunes of **FaithFest**. Hobnob with music legends at world-famous **MerleFest**, the four-day Americana music festival held in April to honor Doc Watson and his son, Merle.

OUR HISTORIC DOWNTOWN

Sit back in an Adirondack chair and enjoy the fire pits while listening to some musical talent in the **Community Commons**. Wander through the **Wilkes Heritage Museum**, full of many fascinating exhibits that are sure to wow anyone. Shop your way through the assorted **downtown boutiques** or sit down and savor a meal in one of the **locally owned restaurants**. Enjoy an afternoon with the family at the **Heritage Square Splash Pad**, set against the backdrop of the Wilkes Heritage Museum.

Wilkesboro is located close to I-77 at exit 73B and minutes from the High Country towns of Boone, Blowing Rock and Banner Elk. Wilkesboro will wow you with a **newly-revitalized historic downtown**, **mind-blowing musical talent**, **stunningly scenic mountain views**, **fascinating local history**, **heart-pounding outdoor adventures**, and that **Southern small-town charm**. We'll take your breath away or let you catch it here in Wilkesboro.

WHITE LIGHTNING TO LIGHTNING FAST

Explore the Wilkesboro connection between **moonshine and NASCAR**. Wilkes County native **Junior Johnson** perfected his driving skills while hauling "white lightning" through the Brushy Mountains, inventing the "Bootleg Turn" in the process. Today, you can visit **Call Family Distillers**, whose founders' family tree includes the Reverend Dan Call (who taught **Jack Daniel** how to make whiskey), and the "Uncatchable" Willie Clay Call, legendary moonshiner. Experience **Copper Barrel Distillery** moonshine distillery.



4075'
WILKES COUNTY'S
HIGHEST PEAK,
TOMKINS KNOB

757
SQUARE MILES
TO EXPLORE

56
MILES OF
SHORELINE AT W.
KERR SCOTT LAKE

8
WINERIES,
4 DISTILLERIES,
2 BREWERIES,
AND 1 MEADERY ALL
AWAIT YOU IN WILKES!

FIND YOUR BACK ROAD.

INTERESTED IN THE LOCAL HISTORY?

Learn about the local connections to **Tom Dula**, subject of the song "Hang Down Your Head, Tom Dooley," and to **Daniel Boone**, who had a home in Wilkes County. Illuminate the rich history and folklore of Wilkesboro with a **candlelight ghost tour** of our historic downtown. Trace the **Overmountain Victory Trail**, which follows the route of assembly of the **American Patriot army** during the **Revolutionary War**, culminating at the site of the **Battle of King's Mountain**. Don't miss Whippoorwill Academy & Village, a collection of **restored log cabins** featuring historical museums, including the one-room schoolhouse that NC Poet **Laureate James Larkin Pearson** attended, as well as the breathtaking log cabin, "**Chapel of Peace.**"



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EXTREME SPORTS MORE YOUR SPEED?

Discover more than **50 miles** of mountain biking trails, including **Warrior Creek Trail**, rated one of the best trails in the United States. Scale great heights rock-climbing the 600-foot granite cliff face at **Stone Mountain State Park**. Soak in the stunning scenery as you soar above the **Blue Ridge Mountains** on a paragliding adventure. Go tubing, that's right, tubing (not tubing) down the **Yadkin River** in a giant washtub that holds four or more people. Fly fish in the heart of historic downtown Wilkesboro at **Cub Creek Park**. Or disc golf at one of the top 25 courses in the world, **Rolling Pines**, just minutes from downtown.



LOVE LOCALLY PRODUCED LIBATIONS?

Enjoy more than 50 wineries within an hour's drive of Wilkesboro! Step into the sunny, Tuscan-style Villa at romantic and stunningly picturesque **Raffaldini Vineyards** ranked one of the top seven wineries outside of California. Enjoy **Southern hospitality** while sipping award-winning wines at Jones von Drehle, Piccione Vineyards, Roaring River Vineyards, and Menarick Vineyards & Winery.

Admire the sustainable ways of **Stardust Cellars** who creates ancestral wines and meads on the **first biodynamic farm** in NC.

Locally sourced fruits & grains yield lush libations. **McRitchie Winery & Ciderworks** handcrafts hard ciders from hand-selected heirloom cider apples picked from an orchard in Wilkes County's Brushy Mountains. **Call Family Distillers** produces moonshine using white corn meal from Linney's Mill, one of the last mills in NC that grind with water power from an adjacent stream. **Holman Distillery** produces Applejack, the only spirit invented in America.